Bowel Cancer Screening Programme

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Section 7a

NHS public health functions agreement 2015-16
Service specification no.26 Bowel Cancer Screening Programme

Bowel Cancer Screening

- About one in 20 people in the UK will develop bowel cancer during their lifetime.
- It is the third most common cancer in the UK, and the second leading cause of cancer deaths, with over 16,000 people dying from it each year.
- Regular bowel cancer screening has been shown to reduce the risk of dying from bowel cancer by 16%.
What is the purpose of bowel cancer screening?

- Bowel cancer screening aims to detect bowel cancer at an early stage (in people with no symptoms), when treatment is more likely to be effective.

- Bowel cancer screening can also detect polyps. These are not cancers, but may develop into cancers over time. They can easily be removed, reducing the risk of bowel cancer developing.
Patients should receive a results letter from the laboratory within two weeks of sending in the sample.
North East HUB

9 programmes

- Bradford & Airedale
- Calderdale, Kirklees & Wakefield
- Harrogate Leeds & York
- Hull
- South Yorkshire & Bassetlaw
- Durham & Darlington
- North of Tyne
- South of Tyne
- Tees
West Yorkshire

- Mapping analysis
- Cancer Research UK in Bradford
- Practice Visits, promotional stalls
- Quality Premium in Bradford City, Leeds South and East
- Patient stories radio, letters
- Raising awareness sessions
- Planned West Yorkshire Pharmacy Campaign (May)
North Yorkshire

- Cancer Research UK in Hull
- Advert on the back of Sainsbury car park tickets
- Health promotion stands
- Clinical Director recently did a piece on radio Humberside
- HLY programme discussions with Leeds mosque, support to CCG activities
South Yorkshire

- Promotional stalls held throughout the year in each locality
- Leaflets and posters sent to key organisations
- Presentations on signs and symptoms with community organisations
- Bus campaign
- Prescription bags provided to all pharmacies with BCSP information on (due to be evaluated Feb 15)
SY Bus Campaign

• Ran for 12 weeks on 60 bus exteriors and 300 bus interiors.

• 86.1% of adults estimated to have seen the campaign an average of 17 times per person

• Prior to the campaign, opt-in’s and self-referrals did not exceed 80 pcm for the previous 3 years.

• In October 14, this increased to 165, in comparison to 27 for Oct 13.

• November 14 saw 143 compared to 27 in Nov 13 and December returned to a stable figure of 43.
Bowel Scope

• The NE Hub is currently working with seven screening centres to deliver the Bowel scope screening programme. South Yorkshire and Bassetlaw SC went live in the first week of October. Hull and East Yorkshire Bowel Cancer Screening Centre and Harrogate, Leeds and York Bowel Cancer Screening Centre are not expected to commence Bowel scope screening until 2016.

• The NE Hub is now inviting Bowel scope subjects for 21.3% of GP practices (253 / 1186) across the Hub area.
An initial cost effectiveness meeting was held following the successful pilot at the end of last year. At this meeting FIT was considered cost effective for the programme. Following a three month consultation process the final sign off is now with health ministers and the final outcome is expected early in 2016. This will be followed by a tender process of approximately 9 months. The rollout is currently predicted to commence in late summer 2017.
Future steps and areas for discussion

- Work with PHE team to analyse data further
- Carry on gathering best practice/innovation/funding?
- Work with CRUK facilitators (areas already work with Macmillan leads)
- Timeliness/symptomatic
- JAG
- Highly skilled workforce
- “busting the system”
Any Questions?